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FOR IMMEDIATE RELEASE

SABIA, Inc. Announces Hernane Caruso as its Representative in South America

San Diego, CA – February 24, 2009 – SABIA, Inc., the leader in advanced elemental analysis, announced the appointment of Hernane Caruso of São Paulo, Brazil as its representative in South America. Mr. Caruso will be responsible for introducing SABIA's entire line of elemental PGNA (Prompt Gamma Neutron Activation) analyzers to the South American markets.

Mr. Caruso has 15 years experience in the cement, mineral and chemical industries. During the last 6 years he worked as Process and Environmental Manager, and Quality Control Manager in the North American cement industry. As Quality Control Manager he had the opportunity to have SABIA, Inc. as the main PGNA analyzer and service provider. Mr. Caruso has a B.S. in Chemical Engineering from Escola de Engenharia Mauá, Brazil, he studied Industrial Administration at the University of São Paulo, Brazil and he received his M.S. in Chemical Engineering from the University of Waterloo, Canada.

“Mr. Caruso’s specialized industry knowledge, management positions and practical experience with SABIA analyzers enables him to engage with corporate management as well as the end user,” says Alan Remen, Chief Operating Officer for SABIA, Inc. “We are pleased to have a person of Mr. Caruso’s experience and character join the SABIA team.”

SABIA, Inc. is a privately held firm specializing in materials analysis and the associated control and quality assurance of industrial processes. SABIA elemental PGNA analyzers, full line of nuclear analyzer services, and software options provide complete solutions for the coal, coal-fired power, cement, and mining industries.

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